

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision 585473 /		Alt Order # 07914790
Product OBAMA/P/D 60'S		
Contract Dates 10/25/12 - 10/29/12		Estimate # 95/101/2175
Advertiser Obama/D/President		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WGNT	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/25/12	10/26/12	5p-6p M-F	5p-6p		1:00			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				3	\$350.00			
N 2	All	10/28/12	10/28/12	4-5p Sun	4p-5p		1:00			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$170.00			
N 3	All	10/25/12	10/26/12	10p-11p M-F	10p-11p		1:00			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				3	\$260.00			
N 4	All	10/25/12	10/26/12	6p-7p M-F	6p-7p		1:00			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---TF--				3	\$420.00			
N 5	All	10/26/12	10/26/12	8p-9p Fri	8p-9p		1:00			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----F--				1	\$840.00			
N 6	All	10/28/12	10/28/12	7p-8p Sun	7p-8p		1:00			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$210.00			
N 7	All	10/28/12	10/28/12	8p-9p Sun	8p-9p		1:00			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$280.00			
N 8	All	10/28/12	10/28/12	9p-10p Sun	9p-10p		1:00			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$190.00			
Totals											14	\$4,780.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	14	\$4,780.00	\$4,063.00
Totals	14	\$4,780.00	\$4,063.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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